

# FACTS & FIGURES 2011

Production, Distribution & Exhibition Statistics  
2012 EDITION

## FILM & KINO - EXHIBITION CLEARING-HOUSE

Film & Kino was founded in 1917 and is the main organization for the cinema and video industries in Norway. In addition, it is a member organization for the municipalities, which own most of the cinemas in Norway. By the end of 2011 the organization counted 146 municipalities as members. Norsk kino- og filmfond (The Norwegian Cinema and Film Foundation) and Bygdekinoen (the ambulatory cinema) are also administered by the organization.

Norway became the world's first country with only digital cinema technology in July 2011. During the digitalising process Film & Kino conducted the roll-out of 420 screens all over the country. This has been one of the most important tasks for the organisation the last years. In a periode of six to eight years, Film & Kino will offer support to the digital movie theatres.

Approximately 7 of 10 films screened in Norway have received financial support for distribution from Film & Kino. These include films that under "normal" circumstances would not have obtained theatrical release in Norway. Film & Kino also supports children's films by financing additional prints, by providing distribution support and by funding Norwegian versions (dubbing). Film & Kino supported the cinema and video industries with a total of NOK 50,7 million in 2011.

Film & Kino is also the main owner and organizer of one of the most important film festivals in Norway, The Norwegian International Film Festival in Haugesund. In addition, Film & Kino supports most of the other film festivals in Norway financially and in an advisory capacity, and also has support schemes for local cinemas where they can get funding for "smaller" activities, like school cinema or special events.

More information at: [www.kino.no](http://www.kino.no)

## NORWEGIAN FILM INSTITUTE

The Norwegian Film Institute is the executive body for Norwegian film and audiovisual policy, operating under the auspices of the Royal Norwegian Ministry of Culture.

The Norwegian Film Institute administers government financial support and other support mechanisms for the development, production and distribution of Norwegian audiovisual productions. The Institute is the national centre for the development of talent and ideas in the Norwegian film, television and games industry, and is working actively to promote film culture and the Norwegian film heritage among a wide audience. The Norwegian Film Institute comprises departments for Development and Support, Promotion, and Audience, as well as Administration and Information.

Ms. Nina Refseth is the Norwegian Film Institute's CEO. The Institute has an operating budget of NOK 93 million and annually provides NOK 400 million in financial support.

More information at: [www.nfi.no](http://www.nfi.no)

## THEATRICAL RELEASES 2010: MINORITY CO-PRODUCTIONS

Minority co-productions released in Norway in 2011

Title	Admissions	GBO (NOK)	Director	Production Company Majority	Norwegian	Distributor, Norway
Kvinnen som drømte om en mann / The Woman that Dreamed about a Man	477	42 536	Per Fly	Zentropa Entertainments		ActionFilm
Essential Killing / -	1 136	76 963	Jerzy Skolimowski	Skopia Film, Element pictures	Cylinder	Europafilm
Simon og eiketrærne / Simon and the Oaks	2 537	228 323	Lisa Ohlin	Asta Film, Göta Film, Schmidt Katze Filmkollektiv	Filmkamera-tene	Norsk Film Distribusjon

# NORWEGIAN THEATRICAL RELEASES 2011

100 % national films and majority co-productions

Title	Admissions*	GBO (NOK)	Director	Production Company	Distributor, Norway	Budget (NOK)
Amors baller / Cupid's Balls	64 878	4 766 744	Kristoffer Metcalfe	SF Norge	SF Norge	12 056 474
Arme riddere / Jackpot	51 646	4 630 546	Magnus Martens	Fantefilm	Nordisk Film Distribusjon	15 000 000
Babycall / -	78 901	7 044 960	Pål Sletaune	4 1/2	SF Norge	25 000 000
Bambieffekten / The Bambi effect	2 690	206 142	Øystein Stene	Feil Film	Europafilm	4 299 369
Blåfjell 2 / Magic Silver 2	272 741	23 524 540	Arne Lindtner Næss	Storm Rosenberg	Norsk Filmdistribusjon	33 700 000
Det akutte menneske / -	4 746	369 341	Knut Erik Jensen	Nordkappfilm	Filmforsyninga AS	1 963 685
Exteriors / -	928	13 900	Patrik Syversen, Marie Kristiansen	Fredrik Fiction	Euforia Film	2 960 823
Fjellet / The Mountain	4 262	200 094	Ole Giæver	4 1/2	Euforia Film	4 853 354
Folk ved fjorden / The People by the Fjord	9 260	678 909	Øyvind Sandberg	Øy-Film	Øy-Film	2 693 964
Få meg på, for faen / Turn me on, goddammit!	113 265	9 536 223	Jannicke Systad Jacobsen	Motlys	Norsk Filmdistribusjon	21 615 057
Gråtass får en ny venn / Little Grey Fergie and his new friend Clunky	83 283	5 663 355	Trond Jacobsen	Fantasi-Fabrikken	Norsk Filmdistribusjon	13 512 817
Gunnar goes God / -	3 495	218 668	Gunnar Hall Jensen	Agitator	Kudos Family	4 532 815
Hjelp, vi er i filmbransjen / You Said What?	41 437	3 575 651	Nina Bull Robsahm, Patrik Syversen	Tappeluft Pictures	Euforia Film	15 342 244
Hjelp, vi er russ / Graduates	30 304	2 458 475	Kenneth Olaf Hjellum	Tappeluft Productions	Euforia Film	11 835 647
Hodejegerne / Headhunters	557 920	51 586 335	Morten Tyldum	Friland/Yellow Bird	Nordisk Film Distribusjon	33 330 000
Jeg reiser alene / I Travel Alone	72 963	6 230 461	Stian Kristiansen	Motlys	Norsk Filmdistribusjon	21 850 000
Jørgen + Anne = sant / Totally True Love	170 994	11 899 615	Anne Sewitsky	Cinenord Kidstory	SF Norge	18 000 000
Knerten i knipe / Twigson in trouble	313 442	22 900 539	Arild Østin Ommundsen	Paradox	Scanbox	23 000 000
Kong Curling / King Curling	169 534	15 013 588	Ole Endresen	4 1/2	Euforia Film	16 100 000
Konger av Oslo / Kings of Oslo	4 119	122 727	Elsa Kvamme	Alert film	Corianderfilm	2 470 176
Mennesker i solen / People in the sun	11 613	921 221	Per-Olav Sørensen	Maipo	Nordisk Film Distribusjon	22 000 000
Mørke sjeler / Dark Souls	1 824	137 676	César Ducasse, Mathieu Peteul	Addict film	Addict Films	1 324 325
Oslo, 31. august / Oslo, August 31st	64 324	5 790 315	Joachim Trier	Motlys	Norsk Filmdistribusjon	14 300 000
Pax / -	3 500	233 855	Annette Sjursen	Paradox Rettigheter	Scanbox	31 646 600
Pushwagner / -	11 313	806 698	Even Benestad	Indie Film	Euforia Film	6 743 516
Rødt hjerte / Red Heart	3 893	204 499	Halkawt Mustafa	Filmhuset	Europafilm	11 687 150
Sønner av Norge / Sons of Norway	85 828	7 344 259	Jens Lien	Friland	Norsk Filmdistribusjon	32 253 500
Til siste hinder / Coming Home	28 404	2 013 279	Anders Øvergaard	Filimo film/ Atomfilm	Star Media Entertainment	8 643 814
Tomme Tønner 2 - det brune gullet / -	59 792	5 234 487	Leon Bashir, Sebastian Dalén	Tappeluft Pictures	Euforia Film	15 748 691
Umeå4ever / -	6 370	508 008	Geir Greni	Snurr Film	Nordisk Film Distribusjon	11 560 702
Varg Veum - i mørket er alle ulver grå / :At night all Wolves Are Grey	100 391	8 166 657	Alexander Eik	Cinemiso	SF Norge	22 940 000
Varg Veum - Dødens drabanter / :Consorts of Death	52 884	4 704 115	Stephan Apelgren	Cinemiso	SF Norge	15 399 044
Varg Veum - Svarte får	55 856	4 981 519	Stephan Apelgren	Cinemiso	SF Norge	14 000 000

\* as of 31.12.2011

SOURCE: NORWEGIAN FILM INSTITUTE / FILM & KINO

# NORWEGIAN FILM SUPPORT 2007-2011, PER SCHEME

The list shows number of projects supported, total amounts awarded, and average amount per project under each support scheme operated by the Norwegian Film Institute. All amounts in NOK.

NT = Number of titles / TA = Total amount / AAA = Average amount awarded

	2007			2008			2009			2010			2011		
	NT	TA	AAA	NT	TA	AAA	NT	TA	AAA	NT	TA	AAA	NT	TA	AAA
Script development support	-	-	-	-	5 395 000	-	129	6 147 400	47 654	117	7 213 000	61 650	101	6 530 000	64 653
Short Films															
Development support	10	794 790	79 479	8	669 681	83 710	2	144 500	72 250	2	228 200	114 100	10	715 000	71 500
Production support	23	4 183 512	181 892	22	9 237 303	419 877	31	12 998 806	418 316	19	12 876 800	677 726	16	9 445 000	590 313
Total short films	33	4 978 302	150 858	30	9 906 984	330 233	33	13 143 306	398 282	21	13 105 000	624 048	26	10 160 000	390 769
"New Ways to Short Films"															
Development support	3	330 000	27 500	7	555 000	79 286	6	652 333	108 722	3	265 000	88 333	6	630 000	105 000
Production support	13	10 141 775	780 137	21	15 945 000	759 286	5	8 863 000	1 772 600	5	7 475 000	1 495 000	5	8 620 000	1 724 000
Total "New Ways to Short Films"	16	10 471 775	654 486	28	16 500 000	589 286	11	9 515 333	865 030	8	7 740 000	967 500	11	9 250 000	840 909
"New Ways to Documentaries"															
Development support	14	1 774 987	126 785	7	990 384	141 483	6	900 000	150 000	10	1 450 000	145 000	3	500 000	166 667
Production support	-	-	-	11	7 722 385	702 035	3	2 250 000	750 000	5	3 750 000	750 000	6	4 439 000	739 667
Total "New Ways to Docu."	14	1 774 987	126 785	18	8 712 769	484 043	9	3 150 000	350 000	15	5 200 000	346 667	9	4 938 000	548 667
"Signatur K" (women)	12	2 063 700	171 975	9	1 680 000	186 667	-	-	-	-	-	-	-	-	-
Feature Films															
Development support	56	15 072 586	269 153	55	11 911 125	216 566	52	10 484 182	201 619	37	8 761 250	236 791	41	7 370 500	179 768
Commissionin Exec scheme	11	90 572 650	8 233 877	7	67 189 584	9 598 512	11	87 710 790	7 973 708	9	82 985 250	9 220 583	9	70 163 000	7 795 889
Market Criteria scheme	6	44 538 000	7 423 000	7	49 324 704	7 046 386	7	54 610 000	7 801 429	5	54 050 000	10 810 000	3	39 558 323	13 186 108
Co-production (minority)	6	4 856 000	809 333	6	4 682 929	780 488	9	10 000 000	1 111 111	10	8 384 280	838 428	6	9 340 000	1 556 667
Total feature films	79	155 039 236	1 962 522	75	133 108 342	1 774 778	79	162 804 972	2 060 822	61	154 180 780	2 527 554	59	126 431 823	2 142 912
Feature Documentaries															
Development support	5	700 000	140 000	3	590 000	186 666	5	1 285 000	257 000	7	2 282 500	326 071	9	2 645 000	293 889
Production support	5	5 775 000	1 155 000	4	5 450 000	1 362 500	3	4 475 000	1 491 667	3	5 200 000	1 733 333	2	2 100 000	1 050 000
Total feature documentaries	10	6 475 000	647 500	7	6 040 000	604 000	8	5 760 000	720 000	10	7 482 500	748 250	11	4 745 000	431 364
Promotion Support - National															
Promotion, feature film total	15	15 344 670	2 051 066	20	19 298 994	1 885 993	18	20 756 960	2 304 654	39	27 230 231	2 073 930	23	36 220 000	4 833 626
Promotion, co-productions (minority)	15	15 344 670	1 022 978	4	2 485 405	621 351	0	0	0	3	2 000 000	666 667	1	600 000	600 000
Promotion, feature documentaries	7	4 410 748	630 107	3	1 667 266	828 468	4	2 929 837	732 459	5	2 628 353	525 671	3	1 944 796	648 265
Promotion, short film	1	355 975	355 975	30	9 906 948	503 588	-	-	-	26	892 670	34 333	1	20 000	20 000
Promotion, interactive productions	-	-	-	-	-	-	-	-	-	6	2 830 000	471 667	4	2 145 000	536 250
Total promotion	38	35 456 063	933 054	57	34 176 752	599 592	22	23 686 797	1 076 673	79	35 581 254	450 396	32	40 929 796	1 279 056
Promotion Support - Festivals															
Promotion, feature film total	-	-	-	-	-	-	-	-	-	-	-	-	21	2 735 716	283 973
Promotion, co-production (minority)	-	-	-	-	-	-	-	-	-	-	-	-	0	0	0
Promotion, feature documentaries	-	-	-	-	-	-	-	-	-	-	-	-	3	57 300	19 100
Promotion, short film	-	-	-	-	-	-	-	-	-	-	-	-	11	343 835	31 258
Promotion, documentaries	-	-	-	-	-	-	-	-	-	-	-	-	11	457 614	41 601
Promotion, TV drama series	-	-	-	-	-	-	-	-	-	-	-	-	4	149 561	37 390
Promotion, interactive productions	-	-	-	-	-	-	-	-	-	-	-	-	4	2 145 000	536 250
Total promotion - Festivals	-	-	-	-	-	-	-	-	-	36	2 500 000	69 444	54	5 889 026	109 056
Box Office Bonus (ex-post)															
Feature film total	23	55 469 4836	6 279 308	25	86 129 541	7 272 881	40	95 268 183	4 899 665	32	98 995 212	9 691 077	39	116 789 525	9 616 842
Co-productions (minority)	0	0	0	6	2 575 531	100 039	1	756 990	756 990	1	246 145	246 145	3	1 133 590	377 863
Short films	1	370 361	370 361	3	173 656	57 885	2	3 666	1 833	0	0	0	0	0	0
Feature documentaries	6	2 785 793	464 299	6	600 235	100 039	3	315 001	117 000	4	1 527 046	381 762	4	629 293	157 323
Total box office bonus	30	58 625 637	1 891 150	34	86 903 432	2 555 983	46	96 343 840	2 094 431	37	100 768 403	2 723 470	46	118 552 408	2 577 226
Single TV Documentaries															
Development support	26	3 088 262	115 702	30	3 223 932	113 567	30	4 572 000	152 400	25	4 044 226	161 769	34	6 872 000	202 118
Production support	25	7 432 000	297 280	33	10 648 681	344 697	34	13 780 000	405 294	29	12 372 476	426 637	20	17 215 000	860 750
Total single TV documentaries	51	10 440 262	204 711	63	13 872 613	220 200	64	18 352 000	286 750	54	16 416 702	304 013	54	24 087 000	446 056
TV Documentary Series															
Development support	5	700 000	140 000	0	0	0	3	550 000	183 333	2	200 000	100 000	1	150 000	150 000
Production support	2	1 825 000	913 500	3	1 900 000	718 182	2	1 395 000	697 500	3	2 650 000	883 333	5	4 415 000	883 000
Total TV documentary series	7	2 525 000	360 714	3	1 900 000	718 182	5	1 945 000	389 000	5	2 850 000	570 000	6	4 565 000	760 833
TV Drama Series															
Development support	13	2 709 200	208 400	13	2 300 000	176 923	28	5 386 135	192 362	13	2 826 151	217 396	20	3 392 220	169 611
Production support	5	21 710 000	4 342 000	5	11 775 000	2 355 000	5	11 050 000	2 210 000	4	14 090 000	3 522 500	7	25 800 000	3 685 714
Total TV drama series	18	24 419 200	1 356 622	18	14 075 000	781 944	33	16 436 135	498 065	17	16 916 151	995 068	27	29 192 220	1 081 193
Interactive Productions															
Total Development support	9	6 000 000	666 667	11	7 900 000	718 182	18	10 600 000	588 889	16	10 000 000	625 000	20	10 000 000	500 000
Slate Funding															
Feature fiction development	-	-	-	-	-	-	4	629 148	157 287	13	1 780 731	136 979	11	1 674 568	152 233
Feature fiction production	-	-	-	-	-	-	-	-	-	3	1 800 000	600 000	2	14 500 000	7 250 000
TV Documentaries development	-	-	-	-	-	-	6	954 524	159 087	6	845 000	140 833	20	3 665 000	183 250
Documentaries promotion	-	-	-	-	-	-	-	-	-	-	-	-	4	1 000 000	250 000
Total Slate Funding	-	-	-	6	3 268 112	544 685	10	1 583 672	158 367	22	4 425 731	877 813	37	20 839 568	563 232

Legend: - No information / scheme not in operation

# FEATURE FILMS SUPPORTED 2011

Production support only. Does not include amounts for Box office Bonus (ex-post) support.  
All amounts in NOK.

Title	Budget*	Production Support	Production Company	Director
Commissioning Executive Scheme				
90 minutter	10 200 000	5 850 000	Fiksjon 4 1/2	Eva Sørhaug
Albert Åberg!	20 100 000	5 000 000	Maipo	Toril Kove
En som deg	8 271 212	4 000 000	Fiksjon 4 1/2	Eirik Svensson
Hjelp	13 100 000	8 645 000	Motlys	Dag Johan Haugerud
Kompani Orheim	20 802 500	11 700 000	Motlys	Arild Andresen
Pelle og Pjusken	16 295 000	4 500 000	Neofilm	Rasmus Sivertsen
Pioner	39 100 000	12 005 000	Friland Produksjon	Erik Skjoldbjærg
Sjalusi	8 851 141	4 463 000	Motlys	Hanne Myren
Victoria	32 000 000	14 000 000	Filmkameratene	Torun Lian
Det viktigste er forbi	28 000 000	14 000 000	4 1/2 Fiksjon	Sara Johnsen

## Market Criteria Scheme

Gåten Ragnarok	36 050 000	15 250 000	Fantefilm Fiksjon	Mikkel Brønne Sandemose
Jul i Flåkløya	25 000 000	12 308 323	Maipo	Rasmus A. Sivertsen
Reisen til julestjernen	28 000 000	12 000 000	Moskus Film	Nils Gaup

## Feature Documentaries

Hviskerne	5 311 488	1 600 000	David Kinsella productions	David Kinsella
Robert Crumptions Shakespeare	4 655 478	500 000	as Videomaker	Jørgen Friberg

## Feature Minority Co-productions

Callgirl	3 006 287	1 500 000	Friland Produksjon	Mikael Marcimain
Carcass	4 591 346	940 000	Pomor Film	Marko Jatkola, Matti Jatkola
En due satt på en gren og funderte på tilværelsen	3 010 753	2 000 000	4 1/2 Fiksjon	Roy Andersson
Gravity	2 614 782	1 100 000	Flimmer Film	Marah Strauch
LasseMajas detektivbyrå - Von Broms hemmelighet	8 787 605	3 000 000	Cinenord Kidstory	Walter Soderlund
To liv	6 580 000	800 000	Helgeland Film	Georg Maas

\* Minority Co-productions budgets = Norwegian part of budget

## Box-Office Bonus (ex-post) only

Gråtass får en ny venn	Fantasi-fabrikken film	Trond Jacobsen
Amors baller	SF Norge produksjon	Kristoffer Metcalfe
Hjelp, vi er i filmbransjen	Tappeluft Pictures	Nini Bull Robsahm, Patrik Syversen
Hjelp, vi er russ	Tappeluft Pictures	Kenneth Olaf Hjellum
Til siste hinder	Atomfilm, Filimo film	Anders Øvergaard
Tomme Tønner - Det brune gullet	Tappeluft Pictures	Leon Bashir, Sebastian Dalén
Varg Veum - dødens drabanter	Cinemiso	Stephan Apelgren
Varg Veum - i mørket er alle ulver grå	Cinemiso	Alexander Eik
Varg Veum - svarte får	Cinemiso	Stephan Apelgren

\* Budgets at date of awarded support

## MARKET SHARE, NATIONAL RELEASES 2002 - 2011

Year	Number of national releases	Admissions	Market share by admissions	Gross Box Office NOK	Market share by GBO
2002	15	897 105	7,5 %	47 681 059	6,7 %
2003	18	2 377 747	18,2 %	133 780 501	16,4 %
2004	20	1 778 171	14,9 %	107 122 300	13,7 %
2005	20	1 380 381	12,2 %	98 309 993	12,5 %
2006	20	1 928 263	16,1 %	130 094 858	15,3 %
2007	22	1 778 681	16,4 %	115 462 294	14,6 %
2008	22	2 656 517	22,4 %	202 456 009	22,1 %
2009	22	2 613 502	20,6 %	195 330 359	18,7 %
2010	26	2 564 403	23,3 %	198 195 422	20,8 %
2011	33	2 856 893	24,5 %	234 759 057	22,6 %

## CINEMAS AND ADMISSIONS

	2007	2008	2009	2010	2011
Admissions	10 815 700	11 869 449	12 701 912	11 020 954	11 650 050
GBO all titles	791 189 783	917 658 454	1 042 144 702	954 034 109	1 039 662 444
Admissions Norwegian titles	1 778 521	2 656 517	2 613 502	2 564 403	2 856 893
GBO Norwegian titles	115 462 294	202 456 009	195 330 359	198 195 422	234 759 057
Number of film releases	229	221	222	207	206
Number of Norwegian film releases	22	22	22	26*	33
Number of theatres	219	218	212	209	198
Number of screens**	651	661	652	650	622
Number of seats	79 677	79 177	78 716	79 238	77 753
Number of digital screens	0	49	65	250	415
Admissions per citizen	2,3	2,5	2,6	2,3	2,3
Number of active distributors	17	18	20	19	19

\* Excluding the re-release of Flåklypa Grand Prix / Pinchcliffe Grand Prix  
 \*\* Including The Mobile Cinema ("Bygdekinoen") serving 200 screens/locations in 2011

## RELEASES, BY GEOGRAPHICAL REGIONS

	2007		2008		2009		2010		2011	
	NT	%	NT	%	NT	%	NT	%	NT	%
National	22	16,3 %	22	22,4 %	22	20,6 %	26	12,6 %	33	16,0 %
European	78	18,1 %	60	13,0 %	75	16,3 %	59	28,5 %	54	26,2 %
US	115	64,6 %	117	63,9 %	118	62,1 %	103	49,8 %	98	47,6 %
Rest of the World	22	1,0 %	22	0,7 %	18	1,0 %	19	9,2 %	21	10,2 %
Total	237	100 %	221	100 %	223	100 %	207	100 %	206	100 %

## FILM CLASSIFICATIONS

	2007	2008	2009	2010	2011
No age limit	50	45	56	42	58
From 7 years upwards	31	35	29	27	28
From 11 years upwards	65	66	62	71	63
From 15 years upwards	78	71	72	63	57
From 18 years upwards	13	4	4	4	0
Total	237	221	223	207	206

SOURCE: FILM & KINO

## CINEMA TOP 30

Rank	Release title	Original title	Release date	Distributor	Admissions	GBO NOK
1	Harry Potter og dødstalismanene - Del 2	Harry Potter and the Deathly Hallows: Part 2	13.07.11	SF Norge	568 290	61 075 507
2	Hodejegerne	Hodejegerne	26.08.11	Nordisk Film Distribusjon AS	557 086	51 507 851
3	Pirates of the Caribbean: On Stranger Tides	Pirates of the Caribbean: On Stranger Tides	18.05.11	The Walt Disney Company Nordic	507 672	53 460 355
4	Biler 2	Cars 2	05.08.11	The Walt Disney Company Nordic	361 388	32 715 159
5	Knerten i knipe	Knerten i knipe	23.09.11	Scanbox	313 442	22 900 539
6	Hangover 2	The Hangover Part II	27.05.11	SF Norge	277 424	25 685 359
7	To på rømmen	Tangled	04.02.11	The Walt Disney Company Nordic	274 851	23 752 030
8	Blåfjell 2 - Jakten på det magiske horn	Blåfjell 2 - Jakten på det magiske horn	18.11.11	Norsk Filmdistribusjon	272 774	23 516 620
9	The Twilight Saga: Breaking Dawn - Part 1	The Twilight Saga: Breaking Dawn - Part 1	18.11.11	Nordisk Film Distribusjon AS	266 173	24 541 351
10	Kung Fu Panda 2	Kung Fu Panda 2	17.06.11	United International Pictures	263 948	23 981 205
11	Kongens tale	The King's Speech	11.02.11	SF Norge	238 658	21 503 596
12	Smurfene 3D	The Smurfs 3D	02.09.11	The Walt Disney Company Nordic	237 059	21 050 546
13	Fast and Furious Five	Fast and Furious Five	04.05.11	United International Pictures	223 558	20 754 953
14	Rio 3D	Rio 3D	08.04.11	Twentieth Century Fox Norway	216 609	18 505 594
15	Transformers 3	Transformers: Dark of the Moon	29.06.11	United International Pictures	202 936	22 273 275
16	Kongen av Bastøy	Kongen av Bastøy	17.12.10	Euforia Film	186 277	15 763 452
17	Black Swan	Black Swan	04.02.11	Twentieth Century Fox Norway	173 865	15 957 371
18	Jørgen + Anne = sant	Jørgen + Anne = sant	25.02.11	SF Norge	170 994	11 899 615
19	Kong Curling	Kong Curling	23.09.11	Euforia Film	169 526	15 012 968
20	På eventyr med Tintin: Enhjørningens hemmelighet	The Adventures of Tintin	28.10.11	The Walt Disney Company Nordic	167 990	15 329 045
21	Johnny English Reborn	Johnny English Reborn	30.09.11	United International Pictures	132 264	11 441 712
22	True Grit - Et ekte mannfolk	True Grit	18.02.11	United International Pictures	113 936	10 582 699
23	Få meg på, for faen	Få meg på, for faen	19.08.11	Norsk Filmdistribusjon	113 240	9 534 338
24	The Tourist	The Tourist	07.01.11	The Walt Disney Company Nordic	112 488	10 339 566
25	Bad Teacher	Bad Teacher	24.06.11	The Walt Disney Company Nordic	111 476	10 071 893
26	Legenden om Narnia: Reisen til det ytterste hav	The Chronicles of Narnia: The Voyage of the Dawn Treader	25.12.10	Twentieth Century Fox Norway	110 088	10 870 204
27	Alvin og gjengen 3	Alvin and the Chipmunks: Chipwrecked	25.12.11	Twentieth Century Fox Norway	104 308	8 060 811
28	Thor	The Mighty Thor	27.04.11	United International Pictures	103 960	11 143 496
29	Varg Veum - I mørket er alle ulver grå	Varg Veum - I mørket er alle ulver grå	04.11.11	SF Norge	100 355	8 163 777
30	Bridesmaids	Bridesmaids	08.07.11	United International Pictures	98 996	8 976 368

## MARKET SHARE TOP-LISTED FILMS 2006-11

AD = Admissions

	2006		2007		2008		2009		2010		2011	
	AD	GBO	AD	GBO	AD	GBO	AD	GBO	AD	GBO	AD	GBO
Top 10	36,5 %	38,1 %	34,3 %	35,3 %	36,0 %	37,6 %	37,7 %	38,7 %	30,7 %	33,0 %	31,8 %	33,2 %
Top 20	52,2 %	54,2 %	50,0 %	51,9 %	54,1 %	54,4 %	55,5 %	57,4 %	47,8 %	49,7 %	49,0 %	50,5 %
Top 30	63,4 %	65,5 %	60,0 %	62,0 %	63,4 %	65,4 %	65,8 %	67,9 %	59,0 %	60,6 %	58,6 %	60,1 %
Top 40	70,7 %	72,6 %	67,1 %	69,3 %	70,8 %	72,6 %	73,3 %	75,2 %	67,4 %	69,1 %	65,9 %	67,0 %
Top 50	76,3 %	78,5 %	72,6 %	75,1 %	76,3 %	78,3 %	78,7 %	80,6 %	74,0 %	75,8 %	71,6 %	72,5 %

This brochure is also available in PDF format on the home pages of Film & Kino and of the Norwegian Film Institute.

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